

Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

2nd Quarter 2020

2020년 2분기 암참 회원사들의 사회공헌 활동 소식



Since 1953
AMCHAM
American Chamber of Commerce in Korea

Corporate Social Responsibility

News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the first quarter of 2020.

AIG Korea |



Contact | Yoojin Lee (yoojin.lee@aig.com)

To support the local community stricken by the COVID-19 outbreak, AIG Korea held a volunteering event to provide groceries for the underprivileged elderly suffering more than usual. AIG Korea employees prepared 200 grocery boxes to help relieve the hunger of senior citizens who live alone in Yeongdeungpo-gu. Many have faced difficulties recently after soup kitchens shut down in the aftermath of COVID-19. In order to contribute to the neighborhood economy, AIG Korea also purchased food for the boxes from a traditional market in Yeongdeungpo-gu, where AIG Korea's head office is located. The grocery boxes were delivered to the elderly in need by the Yeongdeungpo-gu Volunteer Center.

Bae, Kim & Lee LLC |



Contact | Ilji Cho (ijcho@bkl.co.kr)

Dongcheon, a pro bono partner of BKL, held the final judging of the "9th Pro Bono & Human Rights Program Contest" on February 7. The first prize went to the team that proposed a "legal support program for children leaving care." "We would do our best to advance this program, and help children leaving care service to stand on their own feet," said Ms. Soyeon Kim, one of the winning team members.

Since 2010, Dongcheon has offered opportunities to 47 teams of law students to design and participate in public interest and human rights activities to support them in pro bono activities. Dongcheon will continue to endeavor to nurture lawyers working towards public interest.

BMW Korea



Contact | Euiryung Song (Euiryung.Song@bmw.co.kr)

BMW Korea Future Fund held a launching ceremony for the 7th Young Engineer Dream Project at the BMW Driving Center on January 9. The project started in 2013 to provide mentoring and professional experience for teenagers of low-income, single parents and multicultural families. Students are selected from 10 industrial high schools and Meister automotive departments nationwide. The program helps students to prepare for the future and develop career plans by providing monthly mentoring by BMW / MINI technicians. Students can improve their knowledge and confidence through this mentoring program. Mentors and students will and complete their activities with a field trip in October when they visit and study key facilities of BMW Group in Germany.

Boeing Korea



Contact | Kunwoo Yoo (Kunwoo.yoo@boeing.com)

On January 31, Boeing Korea President Eric John met with Republic of Korea Air Force Chief of Staff In-choul Won to deliver Boeing's annual donation to the Air Force Hanulsarang Scholarship Foundation. Boeing is proud to support important causes such as education, the environment, and leadership training through work with community partners in Korea. Over the past 10 years, Boeing has invested over \$3.5 million in the community, and over \$1 million in scholarships, partnering with over 15 organizations in Korea.

Citibank Korea



Contact | Seong Jae Lee (seongjae.lee@citi.com)

Citibank Korea holds Day of Sharing every year during the NGO internship program to provide the participating university students an opportunity to improve good citizenship and to volunteer for the community. This year's Day of Sharing featured woodwork for upcycling on the topic of "Environmental protection is a must," and the woodwork productions were donated to social housing and welfare facilities to help create more pleasant living space for the underprivileged. Participants made benches and tables using waste wood, and had the opportunity to raise awareness about the improvement of self-support for the homeless as well as environmental protection and resource circulation through upcycling.

Dow Korea |



Contact | Kyutae Kim (kkim12@dow.com)

On January 8, Dow Korea launched the “Sustainable Development Club Contest” for middle and high school students to raise awareness and to challenge them to find solutions for environmental issues, particularly around plastic waste. More than 450 students from 15 schools implemented an actionable plan centered around the “three R’s (reduce, reuse, and recycle)”. Six schools were recognized for outstanding achievements and were invited to share their proposals with Dow leaders at the Jincheon site. “I hope this contest will motivate the young generation to think about what sustainability means and practice daily habits that contribute to the establishment of circular economy,” said Andrew Ryu, Country Manager of Dow Korea.

GlaxoSmithKline Korea |



Contact | So-Young Sim (so-young.s.sim@gsk.com)

GSK sponsored a regular concert of the “Sound of Hope Choir” along with the Korean Organization for Rare diseases. The “Sound of Hope Choir” was established by Korean Organization for Rare Diseases in order to promote the willingness of child patients with rare diseases to overcome their diseases and to increase their self-esteem. GSK participate in this concert to improve the social awareness of rare diseases and to share hope with patients and their family. GSK consistently makes efforts to help children to ‘do more, feel better, live longer’ with more energetic lives. This donation to the “Sound of Hope Choir” is also part of GSK’s effort.

Herbalife Nutrition |



Contact | Seulki Baek (Claireb@herbalife.com)

On March 12, Herbalife Nutrition Korea donated 10,000 servings of Formula 1 Healthy Meal to support the health professionals strenuously working at the Keimyung University Daegu Dongsan Hospital and Daegu Medical Center in the region hit hardest in the nation by the virus outbreak. The Formula 1 Healthy Meal is a meal replacement that can help health professionals meet their nutritional needs and maintain good health as they work day and night in the front line against COVID-19. Besides COVID-19 related donation, Herbalife Nutrition Korea continues its commitment to CSR activities through the Casa Herbalife Nutrition program intended to help bring good nutrition to underprivileged children.

HP Korea Inc. |



Contact | Jae-Won SONG (j-won.song@hp.com)

HP Korea collaborated with GWIN (Global Women's ICT Network) Korea to hold the HP Foundation Imagine Grants program for multicultural housewives and their children at Yongsan Sookmyung Campus Town on January 17- 19. Through this three-day educational IT program, multicultural housewives not only gained the knowledge of how to adapt themselves to Korean society but also had an opportunity to create and share their own mission statements through the Success Vision Sharing Workshop. Their children also participated in various classes such as Arduino & microbit robot coding, 3D printing & drone experiences, and augmented & virtual reality experiences.

Kellogg Korea |



Contact | Heeyeon Kim (Heeyeon.Kim@kellogg.com)

On February 26, Kellogg Korea donated 32,000 energy bars and protein shake products to the medical staff and isolated citizens in Daegu, who are suffering severely from the spread of the coronavirus infection. This emergency support was provided to help citizens who are in short supply of food and daily necessities during the self-quarantine and medical staff who are tirelessly spending their time treating coronavirus patients. Delivery mainly consisted of products which can be consumed easily and conveniently. Deeply rooting for the rapid recovery of Daegu citizens as a responsible corporate citizen, Kellogg decided to donate products to contribute to helping the people in need amid the rising severity of COVID-19.

Lockheed Martin |



Contact | Kwon, Mi-Ae (mi-ae.kwon@lmco.com)

As part of its ongoing commitment to the Korean community since 2017, Lockheed Martin recently donated 50,000,000 KRW to the “Hanul Sarang” Scholarship Foundation. Dedicated to supporting the children and families of ROKAF pilots who have perished in the line of duty, the Foundation depends on donations to support and help these children concentrate on their studies, realize their dreams and visions, and live with pride.

In January 2020, Lockheed Martin’s Vice President Robert Laing, Retired Col. Hwang and Retired BG Lee attended an appreciation ceremony with Air Force Chief of Staff Gen. Won, In-chul at an appreciation ceremony where they received a plaque to commemorate the donation.

McDonald's Korea |



Contact | Choi Hyongwon (hyongwon.choi@kr.mcd.com)

McDonald's Korea provided the firefighters battling against the COVID-19 outbreak with 4,200 free "1955 Burger" meal coupons on March 3. Firefighters deployed from all parts of the country have gathered at the city of Daegu and Gyeongsangbuk-do Province, where the fast-spreading virus has hit the hardest. McDonald's sent the coupons so that they may help the firefighters to recover from fatigue with warm food. This meaningful act is in part of McDonald's Happy Burger Campaign giving away free burgers to those in need. McDonald's signed a Happy Burger Campaign agreement with the Korea Fire Service earlier in 2018 and has been providing free burgers ever since to families of deceased firefighters.

Metlife |



Contact | Park, Sung Wook (spark2@metlife.com)

MetLife Korea Foundation held the uncontacted MetLife volunteer at home program making kit face masks and sanitizers for seniors in response to COVID-19. More than 1,900 people, including employees, agents and customers of MetLife Korea, participated in the program together with their family members. They made 2,000 face masks and sanitizers with DIY kits to donate to senior citizens living alone. Participants spent a meaningful time at home with family volunteering to help others.

The completed kits were donated to local community centers and social welfare centers and distributed to the senior citizens living alone across the nation. MetLife Korea Foundation will keep seeking new ideas to help the community while exercising social distancing.

Microsoft Korea |



Contact | Hyelang Cho (a-hycho@microsoft.com)

Microsoft Korea, in partnership with JA Korea and WISSET (Korea Center for Women In Science, Engineering and Technology), started the second year of the Women@Security program. It aims to cultivate female professionals in the cybersecurity field by providing restarting work after a career break and college students the opportunity to develop capabilities and connections to career opportunities. About 100 participants will receive Microsoft online courses in cybersecurity and data science and earn Microsoft certificates. The program also provides mentoring sessions with Microsoft professionals, resume consultations and interview training to improve employment competency and competitiveness. Microsoft Korea has been running CSR programs to promote diversity and inclusion in the field of science and technology.

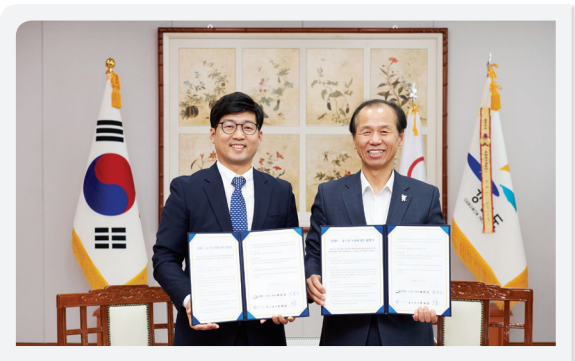
Novelis Korea | Novelis



Contact | SuBin Park (subin.park@novelis.adityabirla.com)

Novelis Inc., the global leader in aluminum rolling and recycling, contributed \$180,000 to communities worldwide for slowing the spread of the COVID – 19 and providing aid to those who have been impacted in the global communities. As part of its charitable giving to global communities, Novelis Korea donated \$30,000 to the Community Chest of Korea in Daegu and Ulsan, and to the Yeongju community including the Center for Handicapped People. Novelis is also making a corporate donation of \$25,000 to the World Health Organization’s COVID-19 Solidarity Response Fund in an effort to help countries prevent, detect and manage COVID-19.

Nu Skin Korea | NU SKIN. DISCOVER THE BEST YOU™



Contact | Chan Hee Kim (chhkim@nuskin.com)

Nu Skin Korea and Gangwon-do signed a business agreement of composing the “Nu Skin Korea Forest” on February 24. Nu Skin Korea CEO Ji-Hun Cho and Governor of Gangwon Province Moon-Soon Choi attended the ceremony.

This project is part of Nu Skin’s Sustainability project to preserve the environment for our future generations. Nu Skin Korea will continue to create the “Nu Skin Korea Forest” in Gangwon Natural Environment Research Park in Hongcheon, Gangwon-do for the next three years beginning with 2020, where Nu Skin Korea will fund 120 million won to plant Korean trees and create a family-friendly resting place.

Pfizer Korea | Pfizer Korea



Contact | Bo-Young Kwon (bo-young.kwon@pfizer.com)

In March, Pfizer Korea delivered the 2020 Pfizer Scholarship to the Partners for the Future Foundation, the charitable arm of the AMCHAM Korea. For the past 19 years, the company has offered a scholarship program as part of its CSR activities to sponsor talented students. The scholarship, funded by colleagues who voluntarily spare a portion of their wage every month, is designed to support college students with academic excellence.

For the past year, nearly 61 million KRW was raised to benefit 22 college students in Korea this year. Since 2002, Pfizer Korea has donated nearly 3.95 billion won to a total of 814 college students, including this year’s 22 recipients.

Seoul Foreign School |



Contact | communications@seoulforeign.org

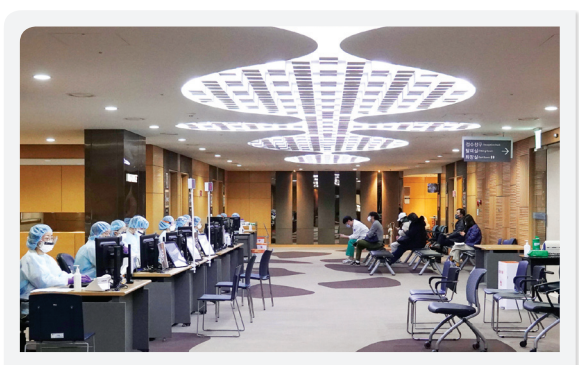
Since 2018, Seoul Foreign School has been involved with Global Social Leaders (GSL), an organization that challenges young people to bring about social change in the world. For this year's GSL Global Goals Competition, students are creating plushy, sensory toys for the Open Arms Orphanage and upcycling fabric from school productions and plastic fillings from bake sales.

The initiative is one of several service programs running throughout the year. Recent endeavors to serve the school's local Seodaemun-gu community shelters, hospitals, orphanages, and charities were recognized by city Mayor Park Won-soon, who officially designated Head of School Colm Flanagan as an Honorary Citizen of Seoul for the school's ongoing efforts in service.

Seoul St. Mary's Hospital |



THE CATHOLIC UNIVERSITY OF KOREA
SEOUL ST. MARY'S HOSPITAL



Contact | [Jungeun Oh \(cmglobal@catholic.ac.kr\)](mailto:Jungeun Oh (cmglobal@catholic.ac.kr))

Seoul St. Mary's Hospital stepped up to the plate by helping patients in serious condition suffering from COVID-19, especially in the area of Daegu and Gyeongbuk province, by opening up a "Safety Clinic" in February with negative pressure ventilation wards. The Ministry of Health and Welfare designated Seoul St. Mary's Hospital as "People's Safe Hospital B," which can provide safe medical treatments for COVID-19. President Yong-Sik Kim of the hospital said, "At the times of national disaster, our hospital and staff members are endeavoring for the realization of the Catholic spirit by helping out the patients and their families to fight this epidemic. Let's encourage each other until we overcome this crisis as one."

UPS Korea |

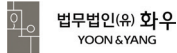


Contact | [Sunny Choi \(csunghee@ups.com\)](mailto:Sunny Choi (csunghee@ups.com))

On March 31, volunteers from UPS Korea delivered a \$48,000 grant to the Africa-Asia Development Relief Foundation on (ADRF) to support the installation of yellow "carpets" and footprints to help school children cross the road more safely. Road accidents are the leading cause of children's deaths and most incidents take place at crosswalks. The carpets have been shown to slow down motorists and make children more visible.

Since 1951, the UPS Foundation has been working to support environmental sustainability, volunteerism, community safety, and diversity and inclusion. UPS employees worldwide take part in social initiatives that have positive impact on their communities.

Yoon & Yang LLC |



Contact | Eugene Hong (eughong@yoonyang.com)

On February 20, Yoon & Yang LLC and Yoon & Yang Pro Bono Foundation counselled Nurse H, a victim of chronic bullying in the nursing community called “taeum,” to compensate her for her occupational struggles. Yoon & Yang initiated an industrial accident procedure on her behalf before the Korea Workers’ Compensation and Welfare Service. In 2018, Nurse H struggled with severe depression and adjustment disorder after suffering from a heavy workload and workplace hazing at Hospital S and Hospital D. The application was filed against Hospital D to secure remedies for nurses who suffer from hazing, raise awareness on social problems within the nursing community, and allow everyone in our society to receive treatment in a healthier environment.

Yulchon LLC |



Contact | Eun Jeong LEE (s_ejlee@yulchon.com)

On January 14, 2020, Yulchon and Onyul hosted the second session of Onyul’s public interest lecture series. Professor Sang Soo Lee, of Sogang University Law School, spoke on “Business and Human Rights: The Current State of Discussion and the Law Firm’s Role.” The lecture referenced the UN’s Code of Conduct on Business and Human Rights to examine the relationship between business and human rights, and invited participants to consider the challenges this presents to law firms. Over 50 Yulchon employees attended, engaging in a vibrant discussion on the topic following the lecture. Yulchon plans to continue its in-depth look into the topic of business and human rights with additional sessions.

Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal, please email a **short description of your recent CSR program** (in English) with a **photo** and a company **logo** to the Communications Team (comms@amchamkorea.org) by June 12, 2020.

Since 1953



AMCHAM Korea 주한미국상공회의소(암참)

The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: www.amchamkorea.org.

주한미국상공회의소(이하 암참)는 1953년 한미 양국의 투자와 무역 증진을 목적으로 설립된 국내 최대 외국 경제단체로, 한국 경제각계에서 활발하게 활동하고 있는 900여 개의 기업 소속 1,800여 명의 개인회원으로 구성되어 있습니다. 암참은 2013년에 60주년을 맞았습니다. 암참에 대한 자세한 사항들은 웹사이트 참조: www.amchamkorea.org.

Partners for the Future Foundation 미래의동반자재단



Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

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