

CORPORATE EVENT SERVICE

Corporate Event (CE) provides an unique opportunity to host customized events utilizing the AMCHAM platform. Offering start-to finish, fully-tailored support for planning events on a topic of the company's choice, the CE program is a powerful tool for brand promotion and advocacy.

DETAILS

COST

KRW 11,000,000 ~ 33,000,000 (depending on event size)

* 10% VAT inclusive

VENUE

AMCHAM meeting room or at an available AMCHAM member hotel

PARTICIPANT

- AMCHAM members interested in the industry or partnership
- Customized group of attendees
- Interest groups

PARTNERSHIP BENEFITS

BASIC BENEFITS

- Venue rental fee with lunch
- 10 complimentary tickets (including the speaker)
- Logo highlighted on main and standing banners placed at the venue
- Promotional event material produced upon request
- 1 photographer

* Additional costs such as coffee break, interpretation, gifts are applicable to members

BEFORE THE EVENT

- AMCHAM will be in charge of planning and executing all event logistics
- Event flyers sent out to all AMCHAM members and non-members
- Seminar article and summary placed in the AMCHAM Journal
- Event promotion flyer on various AMCHAM SNS channels